



Increased focus on charity for Mybenefit

The benefit portal Mybenefit has signed an agreement with the charity platform Pennybridge. This means that corporate customers are now given the opportunity to donate money to charity directly from your wage every month.

Since 2014 Mybenefit has been offering a cloud service that digitizes administrative HR processes and helps companies, organizations, and their employees make wise choices of employee benefits. Now, Mybenefit is expanding its offering by giving its customers the opportunity to donate money to a large number of charities directly and simply via pay.

"I am proud and happy about this collaboration that fits well with Mybenefit's values. We are confident that our customers will appreciate the opportunity it offers"
says Jonas Fahle, CEO of Mybenefit.

Pennybridge, which is Sweden's largest charity aggregator, has since 2012 enabled for donors to donate to many different organizations and associations via a single service. Pennybridge's platform is provided through an api with access to all registered causes. The solution complies with the Swedish Financial Supervisory Authority's requirements regarding money laundering and terrorist financing.

"It feels really great that we have signed this agreement with Mybenefit. It gives all of our causes the opportunity to receive gifts directly from employees in connection with payroll. Pennybridge is about simplifying things, the collaboration with Mybenefit is a typical example of this. Together we offer an opportunity to donate to charity in a simple, safe, and secure way" says Daniel Bergqvist, CEO of Pennybridge.

Pennybridge's goal is to be the obvious choice for both associations and organizations that in some way collect money or receive donations from donors. Pennybridge's service only has a flat rate of 5% of mediated gifts. No connection fees or fixed costs.

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